



7/10/2026

East Granby Business Reel-Reveal

The East Granby Economic Development Commission is inviting East Granby businesses, non-profits and organizations to participate in a social media “Reel-Reveal” event.

Your task: create a **30-60 second video** that informs East Granby residents about your organization. We’ll be posting your reels on our social media pages and the two reels with the most cumulative “LIKES” by end-of-day August 31, 2026, will win a \$100 gift card to SignsPlus and a \$50 gift card to AdEmbroidery.

Option 1: Submit your own finished video to the Dropbox link below.

Option 2: Get editing help from Peter. You can submit your video to the Dropbox link below along with a request for editing assistance or send an email to edc@egtownhall.com and Peter will contact you.

Here’s some quick tips to get you started on creating your 30-60 second video:

- Have fun with it, a genuine connection with your neighbors is a strong marketing tool. People like familiar, and local does that best.
- Provide a quick overview of your company, name, location, hours and products/ services.
- Use visuals, including your logo, employees, products, and any other items that represent your brand.
- Share any information that makes your company exceptional.
- Promote upcoming events or specials you’ll be featuring.
- Is your company involved in any other parts of the East Granby community?
- Interesting tales about what or how you create your product and who uses it.

You can start uploading reels immediately, please be sure to include contact info. Reels will be uploaded until August, 31, 2026.

Thank you for participating and when your video is complete you’ll have another way to promote your business.

Questions about the program, videography or editing?

Email [**edc@egtownhall.com**](mailto:edc@egtownhall.com)

Upload your video here: [**https://www.dropbox.com/request/nww8t68yunrut791qcmh**](https://www.dropbox.com/request/nww8t68yunrut791qcmh). Please include contact info.