ECONOMIC DEVELOPMENT COMMISSION

East Granby, Connecticut

Tuesday, September 29, 2026
5:30 pm Town Hall Meeting Room & Via ZOOM
Special Meeting

MINUTES

1. **Call to Order:** 5:34 pm- present when Vice Chairman Peter Ritter called the meeting to order were: Dan Barrett, Tom Lally, Glenn Zaugg, alternates Sandra Landolina & Jon Trusz, Kerry Flaherty via ZOOM. Members absent: Eric Jones, Chairman David Iannucci (arrived at 5:47 pm)

2. **Minutes:** Sandra Landolina made a motion to approve the minutes from May 18, 2026; Tom Lally seconded the motion; votes in favor were unanimous, motion carried
3. **Discussion with public:** N/A ~ no one here or on ZOOM

4. **Communications:**
   Economic Development Report: N/A Justin LaFountain, planner, unable to join

5. **Other Business:**
   - **Grant Applications:** Sandy Landolina & Peter Ritter are working on grant applications to implement a targeted mailer for in town and surrounding towns to promote local businesses. Grant would offset cost of postage & printing.
   - **Ethics Commission:** is now in place for all town boards & commissions
   - **Social Media Update:** Facebook page: East Granby Economic Development Commission
     Instagram : eg_develop; both pages up & running
   - **Reel Reveals:** short videos posted to social media pages of businesses and what they provide; some businesses have sent them in, Sandy & Peter intend to do more of an interview format to reach those who are hesitant to film themselves.
   - **Business Contacts Data base:** Peter Ritter is working on setting up a database with the town's IT department that will be administrated by him and town staff.
   - **Farmer's Market:** did well this year in the new location at the library; helpful to have the use of the library in the event of rain. It was well attended.
   - **Business Visitation & Spotlights:** visitations were initiated by BOS in conjunction with EDC; some discussion on ribbon cutting ceremonies & spotlight articles being separate to offer the new businesses 2 opportunities to get their name out.
   - **New Business Discussion:** Garden Oasis is a new farm near Granbrook Park on TrapRock land; Lucky Penny is a new consignment shop in old Mattress Store building; Ellsmed a medical supply business in same plaza by Dunkin; Peter Ritter will visit for LTT articles.
     Deadline for LTT is Nov 2 for Nov 14 publication
   - **Tax Incentive Program update:** Chairman Iannucci has worked on this and staff will share edits with commission along with old program to compare it to. Would like to have members read and review, send comments & edit to Chairman Iannucci or Peter Ritter for review at October meeting with any edits

6. **Adjournment**: Jon Trusz made a motion to adjourn the meeting; Tom Lally seconded the motion. Votes in favor were unanimous, meeting adjourned at 6:37 pm.

Respectfully submitted this 30th day of September 2026.

Michele Leadbeater
East Granby Building & Land Use Administrative Assistant