

**ECONOMIC DEVELOPMENT COMMISSION
EAST GRANBY, CONNECTICUT**

May 21, 2018

Minutes

A meeting of the East Granby Economic Development Commission was held on May 21, 2018. Members present when Chairman Paul Oliva called the meeting to order at 6:35p.m.were Bill Evans, Oliver Davis, David Iannucci, Gary Vick, and Wynter Griffing. Paul Thulen, John Burda, and Paul Holjes was absent.

MINUTES

A motion was made by Bill Evans and seconded by Oliver Davis to approve the minutes of April 30, 2018. Votes in favor of the minutes were unanimous. Motion carried.

DISCUSSION WITH PUBLIC AND/OR APPLICANT

None in attendance

COMMUNICATIONS

- EDC Minutes for April 30, 2018
- EDC Report for May

ECONOMIC DEVELOPMENT REPORT

Director of Community Development Gary M. Haynes presented the following activity from the May 2018 Economic Development Report:

A. Pending Projects

8 Russell Rd-Karen Gaston has applied to PZC to adopt a regulation change to allow for Medical Marijuana Dispensary and Production Facilities. Public Hearing continued to June 12, 2018 PZC Meeting.

54 Floydville Rd-Paines has applied to amend wetland permit to construct detention basins with in the wetland and upland review area. To be heard at the June 6, 2018 IWC Meeting.

B. Projects Under Construction

133 Hartford Ave-Ted Brown has taken out building permit for tenant fitout to change 900 sq ft of storage space into a heated workshop.

16 International Dr-Solar City has taken out building permit for tenant fitout to create training area.

10 East St-Meadow Shoppes has taken out building permit for tenant fitout to finish off three vacant tenant spaces of approximately 6k sq ft to better attract tenants to lease vacant spaces.

66 Floydville-Michael Termitehas taken out building permit for tenant fitout to finish 500 sq ft

7 Airport Park Rd- Taken out building permit for small tenant fitout

C. Recently Completed Projects

6 Creamery Brook-Nextore taken out building permit for tenant fitout to remodel interior to create 3 additional offices.

D. On-Going Business Locations

MB Aerospace-is submitting pre application for Bradley Development Zone for recent addition

OTHER BUSINESS

A. Bradley Development League

Director of Community Development updated commission on BDL Marketing Strategy project. Camoine Associates has been selected to conduct Target Industry Analysis. Project to be completed in May/June. Purpose of project is to identify existing business and see which markets are growing and declining. From there the BDL will develop Marketing Strategy based around the emerging and thriving markets.

The Director of Community Development passed out the draft report. Findings will be presented to the BDL Board in June. Commissioners were asked to review the draft and report comments to the Director of Community Development. The two sectors found to be doing well in this region were Finance/Insurance and Aerospace Manufacturing. Recommendations in the report include strengthening Strategic Partnerships with Metro Hartford Alliance, workforce training and education programs, and trade associations that support the aforementioned target sectors. Develop a Marketing and Attraction program that establishes and brands the BDL towns as an ideal location for these target sectors to locate. Establish a marketing campaign to attract these target sectors to the BDL towns. Develop a business visitation program that promotes retention and expansion of the existing target sectors within the BDL towns. As well as develop inventory of sites and incentives for target sectors that choose to locate within the BDL towns.

B. Economic Development Coordinator Position

CERC submitted proposal for Economic Development Coordinator position. The proposal came in higher than expected. CERC is scaling back scope of services in hope to meet budgetary concerns without losing too much substance in the overall position.

C. EDC Roles

Director of Community Development handed out EDC Roles Outline. The main roles of the commission will be marketing available properties and business visitations. The purpose is to retain existing businesses, market available properties, and recruit desired businesses. The commission can start participating by visiting with existing businesses. The goal is to form relationships with our existing companies and identify issues and helping our companies grow and prosper. Retaining our existing companies is a priority. Director of Community Development passed out East Granby Business Surveys and Northeast Utility Business Surveys

to serve as an example of questions and information you may want to know during your Business Visitation.

D. Manufacturer Workshop

EDC discussed redoing the Manufacturer Workshops as we have not had them in a while and many of our companies are under new leadership. Paul Oliva and Bill Evans said they would work with the Director of Community Development to develop a program for the Manufacturing Workshop.

E. Available Properties: Sites and Buildings

Director of Community Development passed out CERC and Loopnet active listings for Sites and Buildings in East Granby. He also handed out list of Vacant Parcels as well as maps showing location of these properties. The first task is to update lists to get proper contact info, call broker and property owners to get or create pdf cut sheets to market available buildings and sites. Gary Vick, Oliver Davis, David Iannucci, and Wynter Griffing agreed to start the process of updating listings.

ADJOURNMENT

A motion was made by Oliver Davis and seconded by Bill Evans to adjourn the meeting at 7:55PM. Votes in favor were unanimous. Motion carried.

Respectfully submitted,
Gary M. Haynes
Director of Community Development