

East Granby Board of Education
Communications Sub-Committee Meeting Minutes
March 23, 2026

I. Call to Order and Pledge of Allegiance

- Call to order @ 5:33pm
- Attendance : Dreux Namnoun, Lisa Griffin, Suzanne Palmieri

II. Review Communications campaigns for community Engagement

Reviewed current Facebook engagement statistics and next campaign to raise awareness of the EG Schools App and Calendar for awareness of events/short days/etc.

III. Review New Opportunities

- **School Bus App**

Discussed availability of an App, what exactly it would be tracking (i.e. bus or students) and determined app availability and specifics will be part of the Bussing contract renewal/RFP.

- **LinkedIn**

Discussed the need for a School District presence on LinkedIn so that students who are building profiles can link to it. LinkedIn at the High School age is a tool for building a skills profile for college admissions counselors, networking for internship opportunities, recommendations and associating with student activity organizations. Dreux will reach out to Steve Mosier to coordinate creation.

- **Superintendent communications**

Discussed building a Superintendents Facebook page that would give Suzanne a vehicle to share news and celebrations. This would compliment the BOE page and be held to similar rules as the BOE page (i.e. no commenting, etc). Dreux to work w/ Steve Mosier on setting this up. Also need to review Facebook bylaws which outline guidelines to determine if additional verbiage is needed.

IV. Schedule next Communications Meeting

Will be scheduled at a later time when others can provide scheduling feedback.
Also want to invite Jason Hayes to next meeting to discuss townwide comm tools.

V. Adjournment – 6:43pm